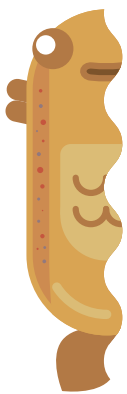
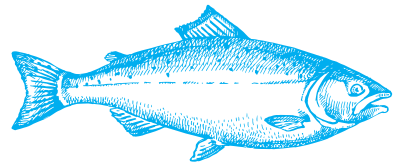


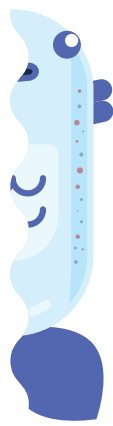


FISHY FACTS

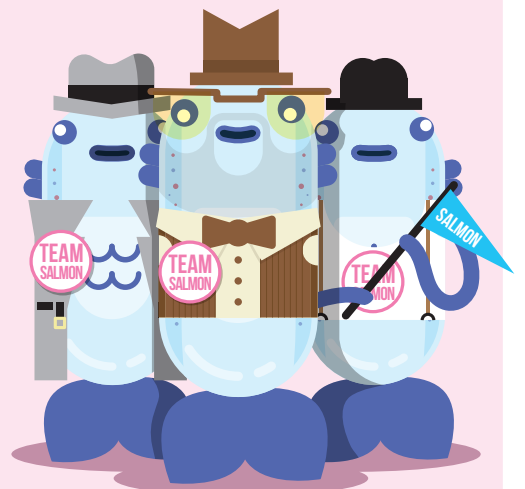
ATLANTIC SALMON



AS SALMON GET OLDER, THEY CHANGE IN APPEARANCE. THEY ARE BORN WITH A COPPERY SKIN COLOUR AND BLUE AND RED SPOTS, BUT AS THEY GET EVEN OLDER THEIR SKIN TURNS SILVER BLUE.

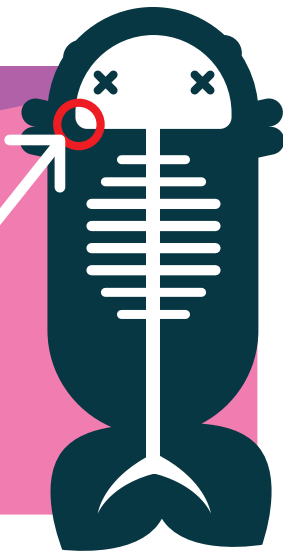


ATLANTIC SALMON ARE THE GANG MEMBERS OF THE SEA, TYPICALLY TRAVELLING IN SCHOOLS AND ARE MEAN TOWARDS OTHER FISH.



HOW OLD?

THE AGE OF AN ATLANTIC SALMON CAN BE DETERMINED NUMBER OF RINGS ON THE OTOLITH (STRUCTURE IN THE EAR).



ATLANTIC SALMON HAVE BEEN KNOWN TO MATE WITH BROWN TROUT, MAKING SALMON-TROUT HYBRIDS.

ATLANTIC

RIVER



WHEN ATLANTIC SALMON RETURN TO THEIR NATIVE RIVERS AFTER LIVING IN THE OCEAN, THEY LOSE ALL THEIR TEETH AND GROW NEW ONES.